Finance 4385-001
Senior Finance Seminar - Fall 2014 - Financial Statement Analysis

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Office Hours: 12 - 3 on Wednesdays or by appointment.

Course Outline:

1. Lecture: Framework for Business and Strategy Analysis
   - Project 1: Business and Industry Strategy Analysis (Due 11/12)
2. Business and Industry Strategy Analysis
3. Presentation/Discussion of Project 1
   - Lecture: Financial Analysis
   - Project 2: Financial Analysis Assigned (Due 11/20)
4. Financial Analysis
5. Credit and Operational Analysis (Decision Making Applications)
   - Presentation/Discussion of Project 2
   - Preview Analysis Case: Padgett Blank Book (Write-up due 12/02)
6. Credit and Operational Analysis (Decision Making Applications)
7. Presentation/Discussion Padgett Book Case

Grading:
- Project 1 – Write-up 25 % of Grade
- Project 2 – Write-up 20 % of Grade
- Padgett Case Write-up 25 % of Grade
- Participation in Case Discussion (3@10%) 30 % of Grade
- Total points 100 % of Grade

Groups: We will continue with groups established at the beginning of the semester and you will retain the company your group selected at that time.

Project 1: You can’t value or assess something you don’t understand. Industry and Strategy Analysis is the first step in the process. The write-up will be due by 10pm on November 12th, 2014 (e-mail) and printout due in class on Nov 13th when your group presents results. We will go through the project in detail on November 6th. You may discuss the project within your group (only your group).

Project 2: The next step of the process is to assess the financial performance of your chosen company. This is both relative and absolute so you will need benchmarks. Write-up is due at the beginning of the class meeting on November 20th, 2013.

Decision/Policy-Based Case-Write Up (Padgett Blank Book): The case write-up must be less than 7 pages in length. Submit at the beginning of class on December 2nd, 2014. The best grades will be reserved for groups producing concise, yet effective discussion of the assigned case questions.

If any of your assignments are late, they will NOT be accepted and will be assigned 0 points. There will NOT be any extra credit points. Non Attendance on discussion days earns 0 points.